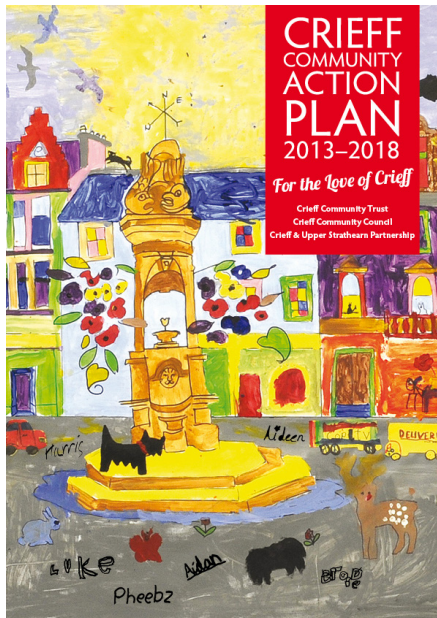


Since the launch of the Crieff Community Action Plan



- CCT Board formed
- Company limited by guarantee
- Registered charity
- Action Groups set up
- 3 Crieff Matters published



CRIEFF COMMUNITY ACTION PLAN

CCT – CCC – CUSP

ACTION GROUPS

Town Centre

Drummond Arms
Lead Group: **CCT**

BID

Lead Group: **CCC**

Town Enhancement
Lead Group: **CUSP**

Community & Recreation

Improve access
to Campus
Lead Groups: **CCT** & **CCC**

Help establish a
Sports Hub in Crieff
Lead Groups: **CCT**
& local sports teams

Transport & Services

Improve public
transportation
to & from Crieff
Lead Groups:
CCT, CCC, CUSP

Environment & Heritage

Develop local foot &
cycle paths in the area
Lead Groups:
CCT and **CUSP** with
Muthill Village Trust and
Comrie Paths Group

Marketing & Promotion

Develop strong
identity for Crieff
Lead Groups: **CCT**
with Crieff & Strathearn
Tourist Association
Improve visitor
information & signage
Lead group: **CUSP**

CRIEFF CARES A LOT ABOUT THE DRUMMOND ARMS



TOWN CENTRE

- Vacant / derelict buildings audit completed
- Meetings with RBS & PKC (ongoing)
- Gathered signatures for Community Right to Buy petition for the former Drummond Arms Hotel
- Initial feasibility concepts

Next Steps

- Submit Community Right to Buy application to Scottish Government
- Apply for funding for thorough feasibility/business plan
- Maintain dialogue with PKC and RBS

COMMUNITY & RECREATIONAL FACILITIES



- Ongoing support for the Sports Hub
- Lobbying Campus Management for better access
- Working with Rhona Brock and PKC to solve drainage problems at Braidhaugh

Next Steps

- Continue discussion about the Sports Hub with interested parties
- Continue dialogue with Campus Management
- Maintain dialogue with PKC and Sports Partnership

ACCESS TO SERVICES & TRANSPORT



- No volunteers until March 2014
- Roger Brickell to lead group

Next Steps

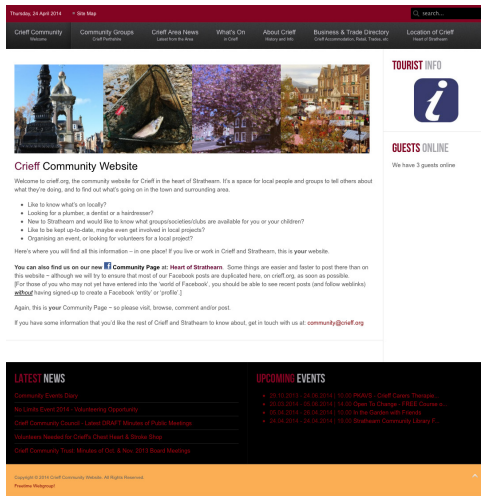
- Form group
- Look into local bus service around town and further afield
- Make contact with Community Rail Partnership and TACTRAN
- Lobby for improved / expanded timetable at Gleneagles as a legacy of Ryder Cup

MARKETING & PROMOTION

- Visitor survey completed
- Branding brief written

Next Steps

- Develop creative brand for Crieff based on community and visitor surveys – liaise with BID Steering Group Project Leader
- Work closely with CUSP to develop and maintain the crieff.org website
- Identify resource to support marketing of Crieff and website maintenance





ENVIRONMENT & HERITAGE (PATHS)

- Crieff to Comrie core path survey underway (ends 15 May)
- £20k funding received from Sustrans for survey / design work
- £5k funding received from TACTRAN for design of improved path through Acorn Dell (to report soon)
- Positive working partnership with PKC
- Several path improvement work days held since February 2013

Next Steps

- Apply for funding to match the Sustrans grant
- Consider Acorn Dell design report and start raising funds for improvements
- Work with Muthill Village Trust to develop Crieff to Muthill path
- Actively supporting the development of a Pilgrim's Way route through Strathearn

Communication

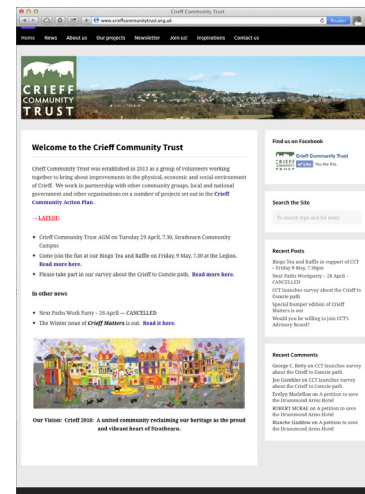
Facebook



Twitter



www.crieffcommunitytrust.org.uk



Local Newspapers



Crieff Matters Newsletter



Challenges

BINGO TEA & RAFFLE

Fantastic prizes!

Everyone welcome!

Friday 9th May 2014

The Royal British Legion, Perth Road

Members and signed in guests welcome.

Eyes Down 7:30pm

PRIZES INCLUDE:

Sunday Lunch for 4 in Crieff Hydro's Meikle Restaurant

Dinner for 2 at the Murraypark Hotel

Bottle of Balvenie whisky

Campbell's Bakery hamper

In support of



CRIEFFCOMMUNITYTRUST

Registered Scottish Charity SC044348

Crieff Community Trust is a voluntary group of local residents working hard to improve Crieff for the benefit of the people who live, work and visit Crieff.

- Small Board
- Board members also active members in Action Groups
- Fundraising and funding
- Communication

Next Steps

- Meet with Comrie & Muthill development trusts
- Develop Advisory Panel
- Look for premises on the High Street
- Capacity worker
- Continue to work with CCC, CUSP and other groups





What can you do?

- Join the Board
- Join one of the Action Groups
- Offer skills for the Advisory Panel
- Help with fundraising
- Occasional help

